



**PRESS RELEASE**  
**3 December 2012**

## **Ferrol takes the strain out of training with nationwide locations for the Modena HE boiler**

Ferrol has launched a new UK-wide initiative for installers to receive training on the high efficiency Modena HE boiler, beginning with six training centres and colleges in the north and north east.

Four specialist gas training centres and two further education colleges in Hull, Blackpool, Atherton, Colne, Sunderland and Bradford are running regular dates for familiarisation and training sessions on fully working Modena HE 27c boilers. More centres in the midlands and south are due to open in 2013.

“This gives installers an easily manageable opportunity to see the Modena HE boiler in operating mode rather than just dry in the merchant showroom,” said Ferrol’s northern key account manager Paul Megginson. “From a display model they can see how small and lightweight it is and read about the excellent features and benefits, but nothing beats seeing a working model for building confidence in a product.”

Each session is kept to a small group of eight or less to allow for one-to-one instruction on the key installation and commissioning requirements of the Modena. Installers can handle the four moving parts and familiarise themselves with the simple steps involved in service and maintenance.

“Since launching the new Modena HE boiler to the domestic market in January 2012, demand from installers for instruction at our new training centre has been constant so we know how important it is to them, but not everyone can make it to our Burton-upon-Trent head office,” Paul added. “We want to provide training to everyone who wants it without

delay so we are rolling out a raft of opportunities all over the UK to allow installers easy access to the training they need to achieve best practice.

“The innovative design and excellent build quality of the Modena HE has resulted in it becoming the best fit-and-forget boiler in its class but, as with any appliance, it won’t achieve optimum performance if it’s not properly installed and commissioned. Training should be a priority for installers but it takes time and time is money, so if a job comes up it’s understandable that a training day has to be cancelled.

“Our regional training facilities will make it much easier for installers to complete the training they want to achieve without adding to their workload.”

Portable test equipment manufacturer Kane International has installed a Modena in its Atherton Service Centre where they have a training room. “We are big fans of the new Modena, it’s a fantastic compact boiler,” said Kane’s Tom McCue. “For training purposes, it’s a very easy boiler for the engineers to work on. Lots of our customers who have attended the training days have commented on its accessibility from a servicing point of view and also how quiet the boiler is when running.”

Cameron Ross, Senior Lecturer in Plumbing, Gas & Renewable Technologies at Sunderland College, explained why they chose to work with Ferroli on this initiative: “Our policy is to work closely with local businesses and employers to build strong links within the community that translate into real opportunities for our students. Ferroli stockist Wearside Plumbing Supplies recommended the new Modena HE to us because it offers high performance, excellent energy efficiency, innovative design and uncomplicated installation and maintenance. This means all our students, young and old, will learn genuinely useful skills on the most current technology available.”

Stuart Manners, Curriculum Team Leader for Plumbing & Gas at Bradford College, echoed this: “Working with Ferroli and 24/7 Gas Heating & Plumbing, both experts in their field, is a mutual partnership that benefits everyone. This helps us to engage with local employers which in turn provides our students with the best chance of securing ongoing work.”

Modena HE training is currently available at: Sunderland College (Hylton Campus), Sunderland; Bradford College, Bradford; Kane International, Atherton, Manchester; East Riding Training Solutions, Hull; M65 Gas, Colne, Lancashire; Specialist Gas Assessment Services, Blackpool.

For more details on training dates at these centres and venues planned for next year, contact Ferroli on [training@ferroli.co.uk](mailto:training@ferroli.co.uk)

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- Caption for image: Ferroli's Dean Mallows leads a training session at Kane International, Atherton

**Editor's Notes:**

Italian boiler manufacturer Ferroli has been at the leading edge of heating appliance design and development for more than half a century and now operates in 14 countries throughout Europe and Asia. Ferroli's range of domestic and commercial boilers and renewable energy products manufactured in Verona, Italy, are as technologically advanced by today's standards as they were in 1955 when the company was founded and can be relied upon to deliver a cost-effective, energy efficient and dependable source of heat and hot water.

At the company's UK premises in Burton-upon-Trent, Staffordshire, Ferroli offers a comprehensive range of no-cost training courses and skill-set audits for installers and service engineers.

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